


Training & Consulting Offerings


WHO WE ARE

Mind Share Partners is a national nonprofit that is changing the culture of workplace mental health so that both employees and organizations can thrive.


We help employers create mentally healthy workplaces through consulting, training, and national movement building. Challenges like anxiety, burnout, depression are not just an individual employee's responsibility. It's a collective responsibility. That's why our time-tested approach hinges on changing company culture—and using an equity lens to do so.

HOW WE'RE DIFFERENT

 **Impact Driven**
As a nonprofit, we are deeply invested in making a meaningful difference in the clients we work with and are uniquely positioned to support their internal (culture) and external (public-facing) goals.

 **Custom Approach**
Our work isn't one-size-fits-all. We customize our training content and strategic approach based on your org's size, stage, and industry.

 **Building a Movement**
Our clients have the unique opportunity to position their brand as a leader in the workplace mental health movement by partnering with us on our movement building activities, including content, campaigns, and thought leadership.

 **Proactive & Preventative**
We take a proactive, preventive approach with an equity lens. We go beyond benefits to create psychological safety, promote inclusion, and achieve culture transformation.

 **End-to-End Partner**
We are a full-service partner—you'll work with a dedicated Principal who will help navigate challenges and identify tactics for long-term success.

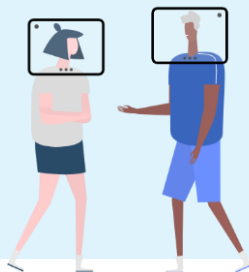
 **Leader Ally Coaching**
We offer leader ally coaching as a core part of every client partnership—where we help organizational leaders of all kinds create a unique and empowering story around their mental health experiences.



AS FEATURED IN | [See all press >](#)

Ready to learn more?

Schedule a call



[Explore our case studies >](#)



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www.mindsharepartners.org/mentalhealthtraining

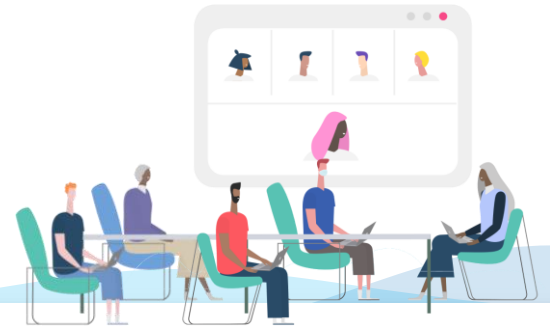
 [/mindsharepartners](#)

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Recommended Package Offerings

We work with you to create a unique portfolio of learning experiences and strategic consulting tailored to the unique wants, needs, and culture of your people.

Not sure where to start? We recommend these approaches:



PACKAGE A:

Self-Facilitated Learning

A low-budget option with self-guided resources and live support to kickstart conversations about mental health at your workplace. A great fit for employee resource groups.

PACKAGE B:

Integrated Learning Series

Build skills and create momentum for mental health by piloting training across key groups and telling stories about mental health.

PACKAGE C:

Culture Transformation

Create and implement a data-based strategy for training and transformation across your organizations with support from your senior leadership.

PACKAGE D:

Outsourced Chief Wellness Officer

Integrated expertise to lead and support your strategic planning, program design and implementation, and ongoing transformation.

Compare Packages

		PACKAGE A Self-Facilitated Learning	PACKAGE B Integrated Learning Series	PACKAGE C Culture Transformation	PACKAGE D Outsourced Chief Wellness Officer
Training	On-demand learning				Full-service integrated support
	All-team storytelling session				
	Manager training				
	Executive session				
Consulting	Strategy calls				
	Leader story coaching				
	Implementation support				
	Custom strategy plan				
	Discovery assessment				
	Communications templates				
Peer discussion guide					
Investment		\$	\$\$	\$\$	\$\$\$

Detailed List of Offerings

Training & Facilitation

- Executives and leadership teams** – Equip senior leaders with a strategic, data-backed approach to create a mentally healthy workplace culture.
- HR teams** – Align HR team members around an effective mental health strategy and tools to navigate common mental health scenarios.
- Managers** – Equip managers to navigate common mental health scenarios, cultivate supportive team cultures, and advance a sustainable culture of work.
- All-company** – Build core knowledge, skills, and tools to navigate mental health at work.
- Mental health champions** – Equip allies to provide empathy and support to colleagues.
- ERGs / affinity groups** – Build connection through an interactive experience around mental health.
- Storytelling session** – Amplify the powerful mental health stories that exist in your people to break stigma, build connection, and catalyze change.
- Integrated training:** Embed mental health concepts and skills into your existing learning and development journey, such as onboarding, leadership development, and manager training.

Formats:

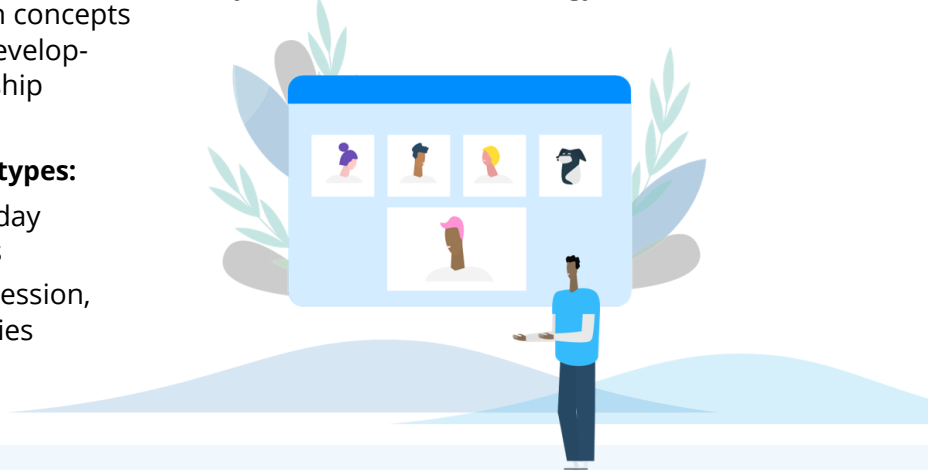
- Full in-person
- Blended (live/virtual)
- Full virtual
- Custom on-demand

Additional session types:

- Half-day or full-day retreat sessions
- One-time, two-session, or quarterly series

Consulting

- Diagnostic Surveys & Interviews** – Assess mental health prevalence, attitudes, and behaviors at your company, benchmarked against results from our national study.
- Communications & Internal Campaigns** – Customized messaging to ensure that support for mental health is felt across your company.
- Strategy & Initiative Design** – Tailored consulting on internal mental health initiatives.
- Employee Resource Group (ERG) Consulting** – Build productive and compliant forums for peer support and stigma reduction.
- Leadership Coaching** – Coaching for company leaders to talk about personal experiences and be allies for mental health in an affirming and destigmatizing way.
- Policy Review** – Consulting to ensure your policies are explicit and supporting the goals in your mental health strategy.



How We Partner



Discovery

conversations and assessments.



Engagement

with key teams like HR, DEI, and legal.



Training & consulting

based on a co-created strategy.



Regular touchpoints

to align, iterate, and respond to emergent needs.



Evaluation

through qualitative and quantitative tools.



Scaling & exploring

based on what's working.